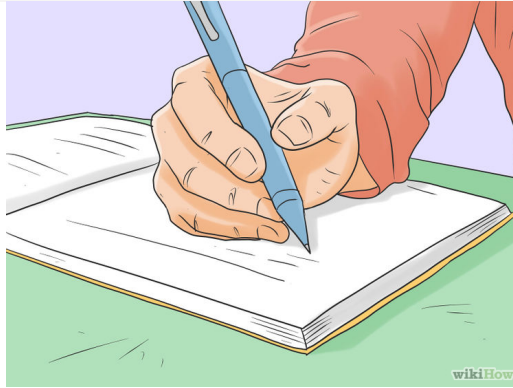


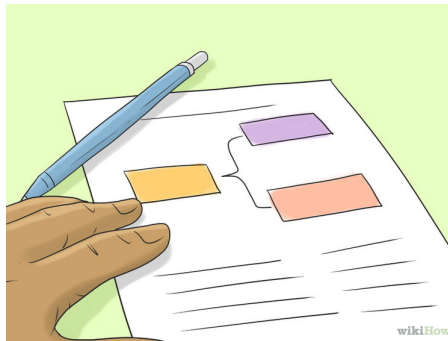
Writing Your News Article



1

Start with the lead. Begin with a strong leading sentence. News articles begin with a leading sentence that is meant to grab a reader's attention and interest them. This is one of the most important parts of the piece, so start with the the good stuff when writing a news article. Remember the inverted triangle.

- Your lead should be one sentence and should simply, but completely, state the topic of the article.
- Remember when you had to write essays for school? Your lead is like your thesis statement.
- Let your readers know what your news article is about, why it's important, and what the rest of the article will contain.



2

Give all the important details. The next important step to writing news articles is including all the relevant facts and details that relate to your lead statement. Include the

basics of what happened, where and when it took place, who is involved and why it's newsworthy.

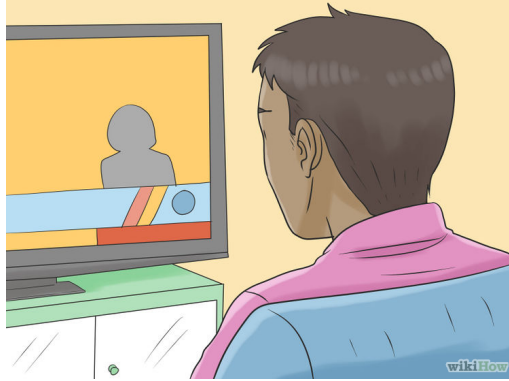
- These details are important, because they are the focal point of the article that fully informs the reader.
- If you are writing an opinion piece, this is where you will state what your opinion is as well.



3

Follow up main facts with additional information. After you've listed all the primary facts in your news article, include any additional information that might help the reader learn more, such as contact information, additional facts about the topic or people involved, or quotes from interviews.

- This additional information helps round out the article and can help you transition to new points as you move along.
- If you have an opinion, this is where you will identify the opposing views and the people who hold them.
- A good news article will outline facts and information. A great news article will allow readers to engage on an emotional level.
- To engage your readers, you should provide enough information that anyone reading your news article can make an informed opinion, even if it contrasts with yours.
- This also applies to a news article where you the author don't state your opinion but present it as an unbiased piece of information. Your readers should still be able to learn enough about your topic to form an opinion.



4

Conclude your article. Congratulate your readers for sticking with you to the end by giving the reader something to take away, like potential solutions to the problem or challenges expressed in your article.

- Make sure your news article is complete and finished by giving it a good concluding sentence. This is often a restatement of the leading statement (thesis) or a statement indicating potential future developments relating to the article topic.
- Read other news articles for ideas on how to best accomplish this. Or, watch news stations or shows. See how a news anchor will wrap up a story and sign off, then try to emulate that.